



Welcome to the Islands Agriculture Show

The 2024 Islands Agriculture Show will be incorporating new ideas for the future of farming. Highlighting local solutions, small scale farming, agri-tourism, wineries, cideries, breweries, cooperatives, local marketing and land leasing.

Here's what brings both brand new & well-seasoned farmers to our doors:

- » Dozens of conference sessions offered over two days
- » Industry experts share their valuable knowledge
- » Friendly, down-home atmosphere
- » Busy trade show with a wide variety of products
- » Second largest Agriculture show in BC
- » Timed so exhibitors can attend both BC shows
- » Extensive media campaign targets the Islands & the Lower Mainland
- » Exclusive advertising packages designed to meet individual needs.

Did you know that 10% of all Canadian small farms are located right here on the Island? The agriculture sector in the Vancouver Island Coast region contributes about \$112 million in direct annual revenue to the regional economy.

Farming on Vancouver Island is big business!

Over 50,000 hectares are farmed on Vancouver Island.

Islands Agriculture Show Society

7380 Trans Canada Highway
 Duncan, BC V9L 6B1

Contact

Shari Paterson Show Manager
 250.748.0822 Phone
 cowex@shaw.ca Email
 www.iashow.ca Website

Pipe & Drape Sponsor

Black & White Rentals
 250.954.1401
 info@bwparty.com
 www.bwparty.com



RULES AND REGULATIONS

1. Booth spaces are allocated on a first come, first served basis and full payment must be made at time of the application.
2. The Exhibitor agrees not to assign, sublet, or part with possession of the booth area, or any part thereof, without prior written permission of the Islands Agriculture Show (IAS).
3. Exhibitors shall operate strictly within the limits of their booth space and shall not in any way operate in such manner as to be a nuisance or annoyance to the public or other exhibitors. Advertising or promotional materials may only be distributed by the exhibitor from their assigned booth space at the show managers discretion.
4. Exhibitor Eligibility: Show Management reserves the right to reject or prohibit exhibitors or exhibits, which management considers objectionable, or to relocate exhibits or exhibitors when in management's opinion such moves are necessary to maintain the character and/or good order for the Show.
5. Exhibitors may conduct free draws from their booth and may sell their products from their allotted area. Solicitation for donations of any kind is not allowed.
6. The cost of decorating, or preparing their booth area for the Trade Show shall be paid by the exhibitor. Additional tables, chairs, power, lighting, table cloths and skirts may be ordered in advance directly from Black and White Event Specialists.
7. While the Islands Agriculture Show will take reasonable precaution to ensure the safety of property and materials brought to the show, the Islands Agriculture Show shall not be liable in any way for damage, loss, or injury, from any cause which may be sustained by an Exhibitor. Exhibitors must provide proof of at least \$2,000,000 of general public liability insurance. A copy of the insurance certificate must be attached to the signed contract naming and the Islands Agriculture Show as additional insured.
8. All moving machinery (whether located in indoor or outdoor exhibit space) which is liable to cause accident, injury or damage to a person or a person's property by coming in contact with it, shall be adequately guarded and protected to prevent the public from any danger or damage arising from such contact. NO KEYS shall be left in the ignition of vehicles, tractors, or machinery.
9. Every exhibitor shall indemnify the Islands Agriculture Show and save them harmless of all costs, claims, demands, charges and expenses that so ever which may incur, suffer or to be put to reason of accidental death or any personal injury or damage to personal property suffered by reason of machinery or other Exhibit used by an Exhibitor. The Commercial exhibitor shall defend any and all actions and pay a legal charges and expenses arising.
10. Exhibitor personnel must be in attendance: Friday, February 2nd from 9 am to 4 pm & Saturday, February 3rd from 9 am to 3 pm.
11. Exhibits must be taken down on Saturday, February 3rd between 3 pm and 6 pm.
12. Outdoor Exhibitors have their own special requirements and will be arranged on individual basis.
13. There will be no refunds of the booth due to weather conditions. In the case of extreme weather conditions no one shall tear down their booth without consent of the Show manager.

PLEASE NOTE THAT EXHIBITORS MAY NOT START TO DISMANTLE THEIR BOOTHS PRIOR TO 3 PM ON FEBRUARY 3RD. FAILURE TO COMPLY MAY RESULT IN DENIAL OF EXHIBIT SPACE IN SUBSEQUENT SHOWS.

COMMUNICABLE DISEASE POLICY

1. Exposure to a communicable disease is an inherent risk in any public location where people gather and we cannot guarantee you will not be exposed during your visit.
2. The Islands Agriculture Show will adhere to any Public Health Orders laid out by the Provincial Health Office at the time of the show.

EXHIBITOR APPLICATION

EXHIBITOR INFORMATION

We wish to reserve exhibit space for the Islands Agriculture Show in Duncan, BC. Please accept our application for the following spaces as shown on the floor plan. Each booth comes with 4 exhibitor passes, one table & skirt plus 2 chairs. Booths are assigned on a first serve basis. Booth carpeting, extra tables, lighting, & power are available from Black & White Rentals: Phone (250) 954-1401, Email: info@bwparty.com

SHOW DATES

| | | | |
|-----------|------------|----------|----------------|
| Setup | February 1 | Thursday | noon - 7 pm |
| Show Days | February 2 | Friday | 8:30 am - 4 pm |
| | February 3 | Saturday | 8:30 am - 3 pm |
| Tear Down | February 3 | Saturday | 3:00 pm - 6 pm |

EXHIBITORS ARE INVITED TO THE WELCOME RECEPTION

February 2 from 4 pm - 6 pm
in Mellor Hall.

CONTACT INFORMATION

| | | | | | |
|-------------------|------------|-------------------|---------|---|--|
| COMPANY | | | DATE | | |
| CONTACT PERSON | | | PHONE # | | |
| E-MAIL | | | | | |
| ADDRESS | | | | CELL # | |
| CITY | | POSTAL CODE | | BOOTH SIZE | |
| BOOTH LOCATION | 1ST CHOICE | 2ND CHOICE | | 3RD CHOICE | |
| # TABLES REQUIRED | | # CHAIRS REQUIRED | | <input type="checkbox"/> POWER REQUIRED | |

PAYMENT

| | | | | | |
|---|---------------------------------|----------------------------------|-----------------------------|---------------|-----|
| RATES | | COST | | INCLUDING GST | |
| <input type="checkbox"/> EARLY BIRD (BEFORE NOV 30, 2023) | | \$650.00 | | \$682.50 | |
| <input type="checkbox"/> REGULAR RATE | | \$750.00 | | \$787.50 | |
| <input type="checkbox"/> CASH | <input type="checkbox"/> CHEQUE | <input type="checkbox"/> E-TRANS | <input type="checkbox"/> CC | RECEIPT # | |
| CC # | | | | EXPIRY DATE | CSC |

The undersigned agrees to the rules and regulations of the attached "Concessionaire Package".

Date _____

Signature _____

FOR OFFICE USE ONLY

FINAL PAYMENT \$ _____ DATE RECEIVED _____ RECEIPT NUMBER _____

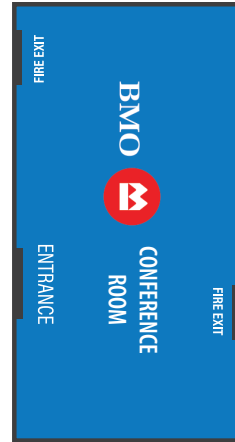


ISLANDS Vancouver Island, BC AGRICULTURE SHOW

COWICHAN EXHIBITION PARK • WWW.IASHOW.CA • COWEX@SHAW.CA

VENUE MAP

STRATFORD ROOM





ISLANDS Vancouver Island, BC
AGRICULTURE SHOW

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IAS VENUE MAP

MELLOR HALL

