



Welcome to the Islands Agriculture Show

The 2024 Islands Agriculture Show will be incorporating new ideas for the future of farming. Highlighting local solutions, small scale farming, agri-tourism, wineries, cideries, breweries, cooperatives, local marketing and land leasing.

Here's what brings both brand new & well-seasoned farmers to our doors:

- » Dozens of conference sessions offered over two days
- » Industry experts share their valuable knowledge
- » Friendly, down-home atmosphere
- » Busy trade show with a wide variety of products
- » Second largest Agriculture show in BC
- » Timed so exhibitors can attend both BC shows
- » Extensive media campaign targets the Islands & the Lower Mainland
- » Exclusive advertising packages designed to meet individual needs.

Did you know that 10% of all Canadian small farms are located right here on the Island? The agriculture sector in the Vancouver Island Coast region contributes about \$112 million in direct annual revenue to the regional economy.

Farming on Vancouver Island is big business!

Over 50,000 hectares are farmed on Vancouver Island.

Islands Agriculture Show Society

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 Duncan, BC V9L 6B1

Contact

Shari Paterson Show Manager
 250.748.0822 Phone
 cowex@shaw.ca Email
 www.iashow.ca Website

Pipe & Drape Sponsor

Black & White Rentals
 250.954.1401
 info@bwparty.com
 www.bwparty.com



SPONSORSHIP LEVELS

Presenting Sponsorship

1 Opportunity | \$10,000

In addition to all Bronze level sponsorship benefits:

- » Recognition as presenting sponsor of the 2024 Islands Agriculture Show on all marketing and promotional materials (incl. print, radio, online, signage, and social media)
- » Logo placement on the home page of our website.
- » 300-word welcome message to be included in the conference program and on the IAS website.
- » Exclusive signage on main stage.
- » Exclusive sponsorship of Keynote/high profiles speaker including opportunity for your representative to introduce your sponsored speaker and provide closing remarks and thank the speaker.
- » Opportunity to contribute 2-3 sentence quote for pre and post show media releases.
- » Recommendation to on-site media to interview presenting sponsors at the event.
- » One exhibit booth at the trade show.
- » 2 complimentary conference registrations.
- » Total of 20 VIP passes to the trade show.
- » Incumbent rights for the following year's show.

Gold Sponsorship

5 Opportunities | \$4,000

In addition to all Bronze level sponsorship benefits:

- » Naming rights & exclusive signage for both days of the show for one conference session rooms.
- » Opportunity for your representative to introduce a session of your choice & thank the speaker.
- » 2 complimentary conference registrations.
- » Total of 20 VIP passes to the trade show.
- » Incumbent rights for the following year's show.

Sliver Sponsorship

4 Opportunities | \$2,500

In addition to all Bronze level sponsorship benefits:

- » Sponsorship of one of: Friday morning or afternoon coffee break OR Saturday morning or afternoon coffee break.
- » Opportunity for your representative to introduce a session of your choice & provide closing remarks.
- » 1 complimentary conference registration.
- » Total of 15 VIP passes to the trade show.

Bronze Sponsorship

Unlimited | \$1,500

- » Logo recognition on all pre-show print ads and selected promotional materials.
- » Logo recognition on all on-site sponsor signage.
- » Logo and link to your organizations website posted on the conference website.
- » Logo recognition in post-show thank you ads.
- » Verbal acknowledgment at the welcome reception.
- » Sponsor recognition through IAS social media mention's on Twitter and Facebook.
- » Opportunity to provide branded giveaways and/or a promotion insert for inclusion in the conference delegate packages.
- » 8'x 10' exhibit booth (value \$750.00)
- » 4 exhibitor passes for booth staff.
- » Total of 10 VIP passes to the trade show.
- » Option to purchase additional VIP passes to the trade show for \$5 each.



ISLANDS Vancouver Island, BC AGRICULTURE SHOW

COWICHAN EXHIBITION PARK • WWW.IASHOW.CA • COWEX@SHAW.CA

RULES AND REGULATIONS

1. Booth spaces are allocated on a first come, first served basis and full payment must be made at time of the application.
2. The Exhibitor agrees not to assign, sublet, or part with possession of the booth area, or any part thereof, without prior written permission of the Islands Agriculture Show (IAS).
3. Exhibitors shall operate strictly within the limits of their booth space and shall not in any way operate in such manner as to be a nuisance or annoyance to the public or other exhibitors. Advertising or promotional materials may only be distributed by the exhibitor from their assigned booth space at the show managers discretion.
4. Exhibitor Eligibility: Show Management reserves the right to reject or prohibit exhibitors or exhibits, which management considers objectionable, or to relocate exhibits or exhibitors when in management's opinion such moves are necessary to maintain the character and/or good order for the Show.
5. Exhibitors may conduct free draws from their booth and may sell their products from their allotted area. Solicitation for donations of any kind is not allowed.
6. The cost of decorating, or preparing their booth area for the Trade Show shall be paid by the exhibitor. Additional tables, chairs, power, lighting, table cloths and skirts may be ordered in advance directly from Black and White Event Specialists.
7. While the Islands Agriculture Show will take reasonable precaution to ensure the safety of property and materials brought to the show, the Islands Agriculture Show shall not be liable in any way for damage, loss, or injury, from any cause which may be sustained by an Exhibitor. Exhibitors must provide proof of at least \$2,000,000 of general public liability insurance. A copy of the insurance certificate must be attached to the signed contract naming and the Islands Agriculture Show as additional insured.
8. All moving machinery (whether located in indoor or outdoor exhibit space) which is liable to cause accident, injury or damage to a person or a person's property by coming in contact with it, shall be adequately guarded and protected to prevent the public from any danger or damage arising from such contact. NO KEYS shall be left in the ignition of vehicles, tractors, or machinery.
9. Every exhibitor shall indemnify the Islands Agriculture Show and save them harmless of all costs, claims, demands, charges and expenses that so ever which may incur, suffer or to be put to reason of accidental death or any personal injury or damage to personal property suffered by reason of machinery or other Exhibit used by an Exhibitor. The Commercial exhibitor shall defend any and all actions and pay a legal charges and expenses arising.
10. Exhibitor personnel must be in attendance: Friday, February 2nd from 9 am to 4 pm & Saturday, February 3rd from 9 am to 3 pm.
11. Exhibits must be taken down on Saturday, February 3rd between 3 pm and 6 pm.
12. Outdoor Exhibitors have their own special requirements and will be arranged on individual basis.
13. There will be no refunds of the booth due to weather conditions. In the case of extreme weather conditions no one shall tear down their booth without consent of the Show manager.

PLEASE NOTE THAT EXHIBITORS MAY NOT START TO DISMANTLE THEIR BOOTHS PRIOR TO 3 PM ON FEBRUARY 3RD. FAILURE TO COMPLY MAY RESULT IN DENIAL OF EXHIBIT SPACE IN SUBSEQUENT SHOWS.

COMMUNICABLE DISEASE POLICY

1. Exposure to a communicable disease is an inherent risk in any public location where people gather and we cannot guarantee you will not be exposed during your visit.
2. The Islands Agriculture Show will adhere to any Public Health Orders laid out by the Provincial Health Office at the time of the show.



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SPONSORSHIP APPLICATION

SPONSORSHIP INFORMATION

Sponsorship includes a booth space. Please indicate your booth location preference as shown on the floor plan. Each booth comes with 4 exhibitor passes, one table & skirt plus 2 chairs. Booths are assigned on a first serve basis. Booth carpeting, extra tables, lighting, & power are available from Black & White Rentals: Phone (250) 954-1401, Email: info@bwparty.com

SHOW DATES

Setup	February 1	Thursday	noon - 7 pm
Show Days	February 2	Friday	8:30 am - 4 pm
	February 3	Saturday	8:30 am - 3 pm
Tear Down	February 3	Saturday	3:00 pm - 6 pm

SPONSORS ARE INVITED TO THE WELCOME RECEPTION!

February 2 from 4 pm - 6 pm
in Mellor Hall.

CONTACT INFORMATION

COMPANY			DATE
CONTACT PERSON			PHONE #
E-MAIL			
ADDRESS			CELL #
CITY	POSTAL CODE		BOOTH SIZE
BOOTH LOCATION	1ST CHOICE	2ND CHOICE	3RD CHOICE
# TABLES REQUIRED	# CHAIRS REQUIRED		<input type="checkbox"/> POWER REQUIRED

SPONSORSHIPS & PAYMENT

LEVELS	COST	INCLUDING GST
<input type="checkbox"/> PRESENTING SPONSOR	\$10,000	\$10,500
<input type="checkbox"/> COMMUNITY SPONSOR	\$4,000	\$4,200
<input type="checkbox"/> GOLD SPONSOR	\$4,000	\$4,200
<input type="checkbox"/> SILVER SPONSOR	\$2,500	\$2,625
<input type="checkbox"/> BRONZE SPONSOR	\$1,500	\$1,575
<input type="checkbox"/> CASH <input type="checkbox"/> CHEQUE <input type="checkbox"/> E-TRANS <input type="checkbox"/> CC	CC #	
EXPIRY DATE	CSC	SIGNATURE

FOR OFFICE USE ONLY

FINAL PAYMENT \$ _____ DATE RECEIVED _____ RECEIPT NUMBER _____

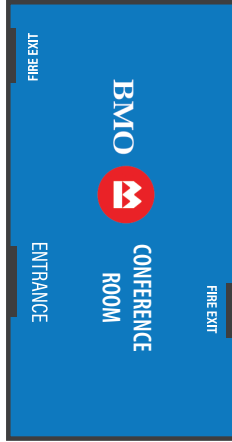


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VENUE MAP

STRATFORD ROOM



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IAS VENUE MAP

MELLOR HALL

