ISLANDS Vancouver Island, BC
AGRICULTURE SHOW
COWICHAN EXHIBITION • WWW.IASHOW.CA • COWEX@SHAW.CA

2027 EXHIBITOR PACKAGE

Welcome to the Islands Agriculture Show

We are thrilled to have you join us for this exciting celebration of agriculture, innovation, and community spirit. Over the years, this event has grown into a cornerstone of our islands culture, bringing together farmers, producers, innovators, and visitors from all walks of life to showcase the best of what our land and waters have to offer.

Here is what brings industry leaders and consumers to the Show:

- Networking Opportunities
- Access to New Technologies
- Educational Workshops and Seminars
- Exposure to Local Products
- Government and Industry Support
- Only Agricultural Trade show on Vancouver Island
- Inspiration and Community
- Timed so exhibitors can attend both BC Shows
- Extensive media campaign targets the Islands & lower mainland

It's more than just an event—it's a platform for growth, education, and collaboration in the agricultural community!

Did you know that 10% of all Canadian small farms are located right here on the Island? The Agriculture sector in the Vancouver Island Coast region contributes about $112 million in direct annual revenue to the regional economy.

Farming on Vancouver Island is indeed a big business and plays a vital role in the region's economy. Vancouver Island is home to a wide variety of crops, the Islands fertile soil, combined with a mild climate, creates an ideal environment for farming.

Islands Agriculture Show Society

7380 Trans Canada Highway
North Cowichan, BC V9L 6B1

Contact

Shari Paterson Show Manager
250.748.0822 Phone
cowex@shaw.ca Email
www.iashow.ca Website

Pipe & Drape Sponsor

Black & White Rentals
250.954.1401
info@bwparty.com
www.bwparty.com

BLACK & WHITE
EVENT RENTALS
WEDDINGS
TRADE SHOWS
TENT SALES

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RULES AND REGULATIONS

1. Booth spaces are allocated on a first come, first served basis and full payment must be made at time of the application. No refunds after November 30, 2026. Cancellations prior to November 30 will be charged an administration fee of $75.

2. The Exhibitor agrees not to assign, sublet, or part with possession of the booth area, or any part thereof, without prior written permission of the Islands Agriculture Show (IAS).

3. Exhibitors shall operate strictly within the limits of their booth space and shall not in any way operate in such manner as to be a nuisance or annoyance to the public or other exhibitors. Advertising or promotional materials may only be distributed by the exhibitor from their assigned booth space at the show managers discretion.

4. Exhibitor Eligibility: Show Management reserves the right to reject or prohibit exhibitors or exhibits, which management considers objectionable, or to relocate exhibits or exhibitors when in management's opinion such moves are necessary to maintain the character and/or good order for the Show.

5. Exhibitors may conduct free draws from their booth and may sell their products from their allotted area. Solicitation for donations of any kind is not allowed.

6. The cost of decorating, or preparing their booth area for the Trade Show shall be paid by the exhibitor. Booth carpeting, additional high top tables, and stools, may be ordered in advance directly from Black and White Event Specialists.

7. While the Islands Agriculture Show will take reasonable precaution to ensure the safety of property and materials brought to the show, the Islands Agriculture Show shall not be liable in any way for damage, loss, or injury, from any cause which may be sustained by an Exhibitor. Exhibitors must provide proof of at least $2,000,000 of general public liability insurance. A copy of the insurance certificate must be attached to the signed contract naming and the Islands Agriculture Show as additional insured.

8. All moving machinery (whether located in indoor or outdoor exhibit space) which is liable to cause accident, injury or damage to a person or a person's property by coming in contact with it, shall be adequately guarded and protected to prevent the public from any danger or damage arising from such contact. NO KEYS shall be left in the ignition of vehicles, tractors, or machinery.

9. Every exhibitor shall indemnify the Islands Agriculture Show and save them harmless of all costs, claims, demands, charges and expenses that so ever which may incur, suffer or to be put to reason of accidental death or any personal injury or damage to personal property suffered by reason of machinery or other Exhibit used by an Exhibitor. The Commercial exhibitor shall defend any and all actions and pay a legal charges and expenses arising.

10. Exhibitor personnel must be in attendance: Friday, January 29 from 8:30 am to 4 pm & Saturday, January 30 from 8:30 am to 3 pm.

11. Exhibitors are NOT to dismantle any part of their booth prior to 3pm Saturday. Teardown is between 3 pm and 5 pm on Saturday.

12. Outdoor Exhibitors have their own special requirements and will be arranged on individual basis.

13. There will be no refunds of the booth due to weather conditions. In the case of extreme weather conditions no one shall tear down their booth without consent of the Show manager.

IMPORTANT NOTE!

**EXHIBITORS ARE NOT TO DISMANTLE ANY PART OF THEIR BOOTH PRIOR TO 3 PM ON JANUARY 30.
FAILURE TO COMPLY MAY RESULT IN DENIAL OF EXHIBIT SPACE IN SUBSEQUENT SHOWS.**

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EXHIBITOR APPLICATION

EXHIBITOR INFORMATION

Please email **completed forms** to **cowex@shaw.ca**. E-transfers for **booth payment** can be made to **islandsagricultureshow@gmail.com**. Each booth includes up to 4 exhibitor passes, one table, 2 chairs, table cloth & skirt. Booths are assigned on a first serve basis. **All booths are 10' wide by 8' deep**. Booth carpeting, extra high top tables & stools are available from Black & White Rentals: Phone (250) 954-1401, Email: info@bwparty.com

SHOW DATES

Setup	January 28	Thursday	12:00 pm - 7 pm
Show Days	January 29	Friday	8:30 am - 4 pm
	January 30	Saturday	8:30 am - 3 pm
Tear Down	January 30	Saturday	3:00 pm - 5 pm

EXHIBITORS ARE INVITED TO THE WELCOME RECEPTION
January 29 from 4 pm - 6 pm
RSVP by January 27

CONTACT INFORMATION

COMPANY			DATE
CONTACT PERSON			PHONE #
E-MAIL			WEBSITE
ADDRESS			CELL #
CITY	POSTAL CODE		☐ POWER REQUIRED
BOOTH LOCATION	1ST CHOICE	2ND CHOICE	3RD CHOICE
# TABLES REQUIRED	# CHAIRS REQUIRED		# EXHIBITOR PASSES REQUIRED

PAYMENT

RATES	COST
☐ EARLY BIRD (BEFORE NOV 30, 2026)	$698.25 INCLUDES GST
☐ REGULAR RATE	$798 INCLUDES GST

☐ CHEQUE	☐ E-TRANSFER	☐ CC	RECEIPT #	
CC #			EXPIRY DATE	CSC

*Please send e-transfers to: islandsagricultureshow@gmail.com. Please put Exhibitor in the subject line.

The undersigned agrees to the rules and regulations of the attached package.

Date _____ Signature _____

FOR OFFICE USE ONLY

FINAL PAYMENT $ _____ DATE RECIEVED _____ RECEIPT NUMBER _____

VENUE MAP

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STRATFORD ROOM

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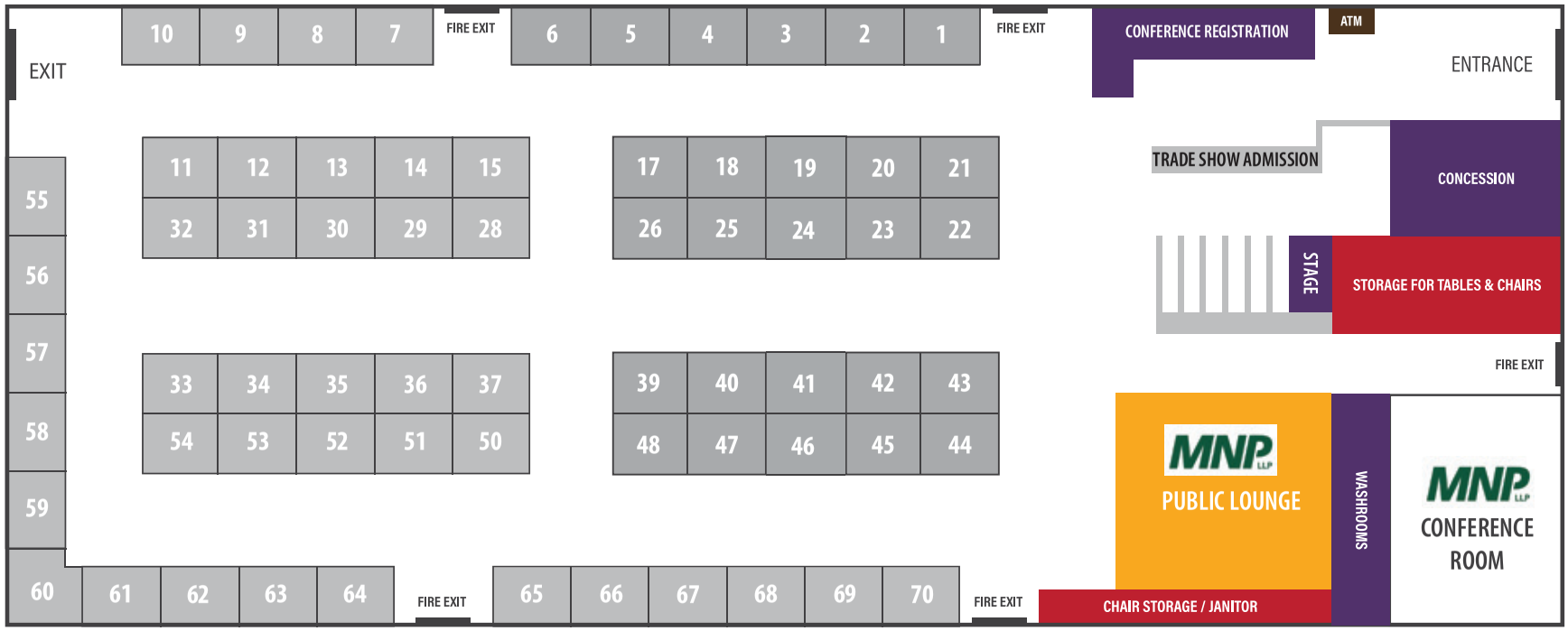
IAS VENUE MAP

MELLOR HALL



ISLANDS AGRICULTURE SHOW SOCIETY • 7380 TCH, NORTH COWICHAN, BC V9L 6B1