



Welcome to the Islands Agriculture Show

We are thrilled to have you join us for this exciting celebration of agriculture, innovation, and community spirit. Over the years, this event has grown into a cornerstone of our islands culture, bringing together farmers, producers, innovators, and visitors from all walks of life to showcase the best of what our land and waters have to offer.

Here is what brings industry leaders and consumers to the Show:

- Networking Opportunities
- Access to New Technologies
- Educational Workshops and Seminars
- Exposure to Local Products
- Government and Industry Support
- Only Agricultural Trade show on Vancouver Island
- Inspiration and Community
- Timed so exhibitors can attend both BC Shows
- Extensive media campaign targets the Islands & lower mainland

It's more than just an event—it's a platform for growth, education, and collaboration in the agricultural community!

Did you know that 10% of all Canadian small farms are located right here on the Island? The Agriculture sector in the Vancouver Island Coast region contributes about \$112 million in direct annual revenue to the regional economy.

Farming on Vancouver Island is indeed a big business and plays a vital role in the region's economy. Vancouver Island is home to a wide variety of crops, the Islands fertile soil, combined with a mild climate, creates an ideal environment for farming.

Islands Agriculture Show Society

7380 Trans Canada Highway
 North Cowichan, BC V9L 6B1

Contact

Shari Paterson Show Manager
 250.748.0822 Phone
 cowex@shaw.ca Email
 www.iashow.ca Website

Pipe & Drape Sponsor

Black & White Rentals
 250.954.1401
 info@bwparty.com
 www.bwparty.com



SPONSORSHIP LEVELS

Presenting Sponsor 1 Opportunity ~ \$6000.00

- *Premium Tier on all listings
- *Prominent logo placement on Website landing page
- *Exclusive signage at the Welcome Reception
- *3' x 5' banner at the main gate entrance
- *30 VIP passes to the trade Show
- *Opportunity to make a brief speech at Welcome reception
- *Coffee and Tea Sponsorship
- *Presenting Partner recognition on Welcome banners
- *Presenting Sponsor Logo placement on Show program
- Linked logo on Sponsorship page
- Increased presence on IAS Social Media
- Brand mentions on Social Media
- Logo placement on marketing and promotional material
- Logo on Thank you/post show print ads
- (1) 8' x 10' Exhibitor Booth
- (4) Complimentary conference registrations
- (2) Exhibitor passes for booth staff
- Incumbent rights for the following Years show



Community Sponsorship 1 Opportunity ~ \$4000.00

- *Recognition as Community Sponsor on Listings
- *25 VIP Passes to the Trade show
- *Community Sponsorship logo on Welcome banners
- *Opportunity to Welcome Dignitaries at Welcome Reception
- *Community Sponsor Logo placement on Show program
- Linked logo on Sponsorship page
- Increased presence on all IAS Social Media
- Brand mentions on Social Media
- Logo placement on all marketing and promotional material
- Logo on Thank you/post show print ads
- Opportunity to set up display equipment outdoors
- (1) 8' x 10' Exhibitor Booth
- (4) Exhibitor passes for booth staff
- (2) Complimentary conference registrations
- Acknowledgment at Welcome Reception
- Incumbent rights for the following Years show




SPONSORSHIP LEVELS

Gold Sponsorship 2 Opportunities ~ \$4000.00

- *Gold tier on Listings
- *25 VIP Passes to the Trade show
- *Gold Sponsorship Logo on Welcome banners
- *Opportunity for Give away at Welcome Reception
- *Gold Logo placement on Show program
- *Conference Room Naming Rights 
- *Public Lounge Naming Rights 
- Linked logo on Sponsorship page
- Increased presence on IAS Social Media
- Brand mentions on Social Media

- Logo placement on marketing and promotional material
- Logo on Thank you/post show print ads
- Opportunity to set up display equipment outdoors
- (1) 8' x 10' Exhibitor Booth
- (4) Exhibitor passes for booth staff
- (2) Complimentary conference registrations.
- Acknowledgment at Welcome Reception
- Incumbent rights for the following Years show

Silver Sponsorship 4 Opportunities ~ \$2500.00

- *Recognition as Silver Sponsor on Listings
- *20 VIP Passes to the Trade show
- *Silver Sponsorship logo on Welcome banners
- *Silver Logo placement on Show program
- *Conference Room Naming Rights 
- Linked logo on Sponsorship page
- Increased presence on all IAS Social Media
- Brand mentions on Social Media
- Logo placement on all marketing and promotional material
- Logo on Thank you/post show print ads
- Opportunity to set up display equipment outdoors
- (1) 8' x 10' Exhibitor Booth
- (4) Exhibitor passes for booth staff
- (1) Complimentary conference registrations
- Acknowledgment at Welcome Reception
- Incumbent rights for the following Years show

Bronze Sponsorship 10 Opportunities ~ \$1500.00

- *Recognition as Bronze Sponsor on Listings
- *10 VIP Passes to the Trade show
- *Bronze Sponsorship logo on Welcome banners
- *Bronze Logo placement on Show program
- Linked logo on Sponsorship page
- Increased presence on IAS Social Media
- Brand mentions on Social Media
- Logo placement on marketing and promotional material
- Logo on Thank you/post show print ads
- (1) 8' x 10' Exhibitor Booth
- (4) Exhibitor passes for booth staff
- (1) Complimentary conference registrations
- Acknowledgment at Welcome Reception
- Incumbent rights for the following Years show



ISLANDS Vancouver Island, BC AGRICULTURE SHOW

COWICHAN EXHIBITION • WWW.IASHOW.CA • COWEX@SHAW.CA

RULES AND REGULATIONS

1. Booth spaces are allocated on a first come, first served basis and full payment must be made at time of the application.
2. The Exhibitor agrees not to assign, sublet, or part with possession of the booth area, or any part thereof, without prior written permission of the Islands Agriculture Show (IAS).
3. Exhibitors shall operate strictly within the limits of their booth space and shall not in any way operate in such manner as to be a nuisance or annoyance to the public or other exhibitors. Advertising or promotional materials may only be distributed by the exhibitor from their assigned booth space at the show managers discretion.
4. Exhibitor Eligibility: Show Management reserves the right to reject or prohibit exhibitors or exhibits, which management considers objectionable, or to relocate exhibits or exhibitors when in management's opinion such moves are necessary to maintain the character and/or good order for the Show.
5. Exhibitors may conduct free draws from their booth and may sell their products from their allotted area. Solicitation for donations of any kind is not allowed.
6. The cost of decorating, or preparing their booth area for the Trade Show shall be paid by the exhibitor. Booth carpeting, additional high top tables, and stools, may be ordered in advance directly from Black and White Event Specialists.
7. While the Islands Agriculture Show will take reasonable precaution to ensure the safety of property and materials brought to the show, the Islands Agriculture Show shall not be liable in any way for damage, loss, or injury, from any cause which may be sustained by an Exhibitor. Exhibitors must provide proof of at least \$2,000,000 of general public liability insurance. A copy of the insurance certificate must be attached to the signed contract naming and the Islands Agriculture Show as additional insured.
8. All moving machinery (whether located in indoor or outdoor exhibit space) which is liable to cause accident, injury or damage to a person or a person's property by coming in contact with it, shall be adequately guarded and protected to prevent the public from any danger or damage arising from such contact. NO KEYS shall be left in the ignition of vehicles, tractors, or machinery.
9. Every exhibitor shall indemnify the Islands Agriculture Show and save them harmless of all costs, claims, demands, charges and expenses that so ever which may incur, suffer or to be put to reason of accidental death or any personal injury or damage to personal property suffered by reason of machinery or other Exhibit used by an Exhibitor. The Commercial exhibitor shall defend any and all actions and pay a legal charges and expenses arising.
10. Exhibitor personnel must be in attendance: Friday, January 29 from 8:30 am to 4 pm & Saturday, January 30 from 8:30am to 3 pm.
11. Exhibitors are NOT to dismantle any part of their booth prior to 3pm Saturday. Teardown is between 3 pm and 5 pm on Saturday.
12. Outdoor Exhibitors have their own special requirements and will be arranged on individual basis.
13. There will be no refunds of the booth due to weather conditions. In the case of extreme weather conditions no one shall tear down their booth without consent of the Show manager.

IMPORTANT NOTE!

**EXHIBITORS ARE NOT TO DISMANTLE ANY PART OF THEIR BOOTH PRIOR TO 3 PM ON JANUARY 30.
FAILURE TO COMPLY MAY RESULT IN DENIAL OF EXHIBIT SPACE IN SUBSEQUENT SHOWS.**

SPONSORSHIP INFORMATION

Please email **completed forms** to cowex@shaw.ca. E-transfers can be made to islandsagricultureshow@gmail.com. Sponsorship includes a booth space. Please indicate your booth location preference as shown on the floor plan. Each booth includes up to 4 exhibitor passes, one table, 2 chairs, table cloth & skirt. Booths are assigned on a first serve basis. **All booths are 10' wide by 8' deep.** Booth carpeting, extra high top tables & stools are available from Black & White Rentals: Phone (250) 954-1401, Email: info@bwparty.com

| | | | | |
|-------------------|-----------|------------|----------|-----------------|
| SHOW DATES | Setup | January 28 | Thursday | 12:00 pm - 7 pm |
| | Show Days | January 29 | Friday | 8:30 am - 4 pm |
| | | January 30 | Saturday | 8:30 am - 3 pm |
| | Tear Down | January 30 | Saturday | 3:00 pm - 5 pm |

SPONSORS ARE INVITED TO THE WELCOME RECEPTION!
 January 29 from 4 pm - 6 pm
 RSVP by January 27.

CONTACT INFORMATION

| | | | |
|-------------------|-------------------|------------|---|
| COMPANY | | | DATE |
| CONTACT PERSON | | | PHONE # |
| E-MAIL | | | WEBSITE: |
| ADDRESS | | | CELL # |
| CITY | POSTAL CODE | | <input type="checkbox"/> POWER REQUIRED |
| BOOTH LOCATION | 1ST CHOICE | 2ND CHOICE | 3RD CHOICE |
| # TABLES REQUIRED | # CHAIRS REQUIRED | | # EXHIBITOR PASSES REQUIRED |

SPONSORSHIPS & PAYMENT

| LEVELS | COST | INCLUDING GST |
|---|---------|---------------|
| <input type="checkbox"/> PRESENTING SPONSOR | \$6,000 | \$6,300 |
| <input type="checkbox"/> COMMUNITY SPONSOR | \$4,000 | \$4,200 |
| <input type="checkbox"/> GOLD SPONSOR | \$4,000 | \$4,200 |
| <input type="checkbox"/> SILVER SPONSOR | \$2,500 | \$2,625 |
| <input type="checkbox"/> BRONZE SPONSOR | \$1,500 | \$1,575 |
| <input type="checkbox"/> CHEQUE <input type="checkbox"/> E-TRANSFER <input type="checkbox"/> CC | CC # | |
| EXPIRY DATE | CSC | SIGNATURE |

***Please send e-transfers to: islandsagricultureshow@gmail.com. Please put Sponsor in the subject line.**

FOR OFFICE USE ONLY

FINAL PAYMENT \$ _____ DATE RECEIVED _____ RECEIPT NUMBER _____

VENUE MAP

